

Western Friend

ADVERTISING
RATES

Building the Western Quaker Community Since 1929 **2010**

Western Friend is published eight times a year, and is printed in **full color** four times a year. All other issues are printed with one spot color.

DISCOUNTS

We offer a 10% discount on 3 consecutive appearances of any ad.

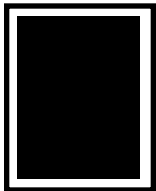
25% discount for eight consecutive appearances.

DISPLAY AD RATES

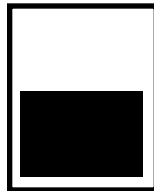
Display ads cost \$20 per column inch. Special prices apply to the following sizes.

Add 15% for one spot color, 25% for full color ads. Ads in .PDF, .JPG or .PNG formats are preferred.

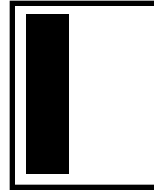
Full Page
7 X 9.5 in.
\$350



Half Page
7.25 X 5 in.
\$200



One-Third Page
2.25 X 9.5 in.
\$150



One-Quarter Page
5 X 3.5 in.
\$140



CLASSIFIED ADS

Classified ads are \$.50 per word. There is a minimum charge of \$15. Box ads are 10% extra; color boxes are 25% extra. We will include a logo, color or B&W, for an additional \$10.

CIRCULATION

Western Friend is published ten times a year. Circulation is approximately 1,400; many of those copies are shared around among friends and family. We estimate readership at around 3,500. Over 80% of our readers live in the Western United States, though *Western Friend* is distributed nationally and internationally.

An overwhelming majority of our readers identify as Quaker, and are well-educated, active members of their communities. As Quakers, their world views tend to be progressive and strongly supportive of peace, social equality, environmental issues and healthy living.

PUBLICATION DEADLINES

Ad copy and imagery is due the first of the month preceding publication (January 1 for the February issue, etc.) Display ads in the color issues may be full color, black & white, or B&W w/ one spot color. Display ads in the spot color issues may be B&W or B&W w/ one spot color.

Color Issues: October, December, March, June

Spot Color Issues: November, February, April, July

CONTACT INFORMATION

Kathy Hyzy, *Western Friend* Editor
833 SE Main St., Mailbox #138, Portland OR 97214
editor@westernfriend.org ph. 503.956.4709

We do special inserts!

Please contact the editor for details.